



**MAHMOOD AND SONS Inc.**  
UNIFYING TRADITIONS AND INNOVATION IN YOUR FOOD

# COMPANY PROFILE

[www.mahmoodandsons.ca](http://www.mahmoodandsons.ca)





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# ABOUT US



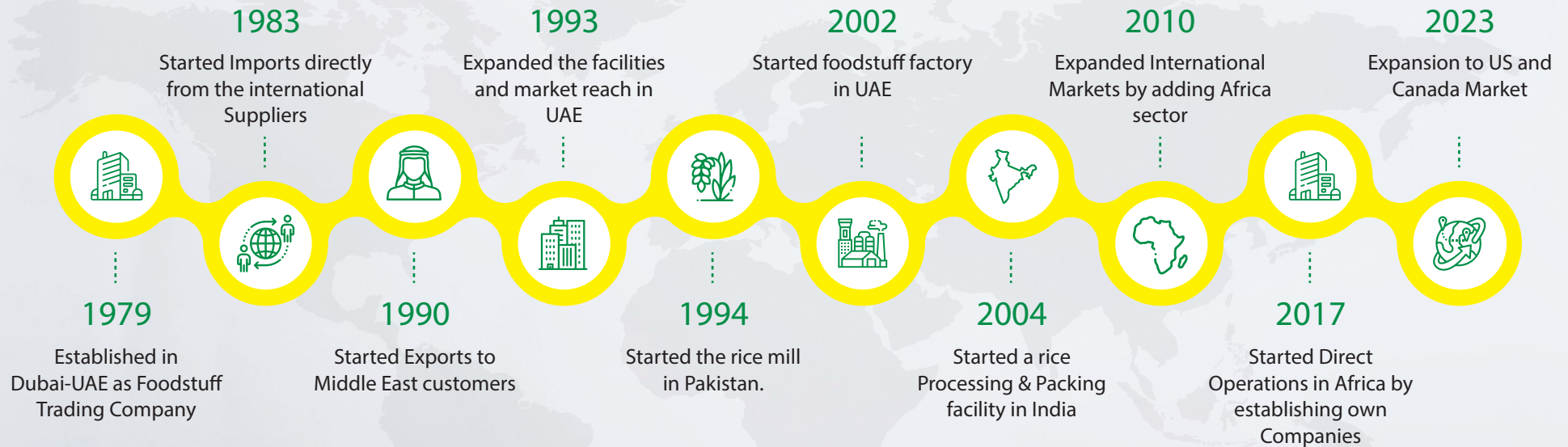
**MAHMOOD AND SONS Inc.**  
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Welcome to Mahmood & Sons, a legacy that began in 1979 in the bustling city of Dubai, UAE. Over the decades, we have evolved into a distinguished foodstuff trading company, renowned for our expertise in sourcing and delivering essential commodities. Specializing in rice, sugar, nuts, and spices, our journey has been defined by a relentless pursuit of excellence and a steadfast commitment to quality. As we embark on a new chapter, we proudly introduce FoodOx, our brand poised to make its mark in the Canadian market.

With our roots firmly planted in the Middle East and Asia, Mahmood & Sons has cultivated a reputation for reliability and integrity. Our expansion into Canada signifies a natural progression, driven by our unwavering dedication to serving consumers with top-notch products. FoodOx embodies our ethos of excellence, offering a range of premium food items that reflect our heritage of quality and innovation. As we set sail into this new frontier, we invite you to join us on a journey of culinary delight, where every bite tells a story of tradition, flavor, and uncompromising standards.



# OUR JOURNEY



## MISSION

Our Mission is to present quality-rich products to the dining tables while keeping in mind the traditional values. We, at MAHMOOD & SONS, are dedicated to excellence and superiority without compromise. Our The Mission is to hold our corporate customers and serve them better with each delivery. We also look forward to expanding our sales to several other food items.

## VISION

MAHMOOD & SONS consistently delivers top quality products without compromising taste and health. With direct procurement and processing facilities available, our vision is to provide high quality, healthy products to every corner of the world. We aim to work across the globe and acquire more distribution brands with an uncompromised focus on quality.

## CORE VALUES



COMMITMENT  
TO TRADITIONS



UNSURPASSED  
QUALITY



SERVICE  
ACCESSIBILITY



COST  
EFFECTIVE



CUSTOMER  
SATISFACTION



TIMELY  
DELIVERY



ADOPTION  
OF ADVANCED  
TECHNOLOGIES

# OVERVIEW



## COMPANY BACKGROUND

Mahmood & Sons Inc, founded in 2022, stands as a prominent player in the Canadian foodstuff trading sector, proudly representing the esteemed brand, FoodOx. Leveraging the rich legacy of its parent company, established in the United Arab Emirates in 1979, Mahmood & Sons Inc has swiftly earned the trust of Canadian consumers by melding decades of industry expertise with an unwavering commitment to excellence.



## QUALITY ASSURANCE

Quality assurance is the cornerstone of our operations. Every product bearing the FoodOx brand is a testament to our unwavering commitment to delivering food items of the highest standard. From sourcing premium ingredients to employing stringent quality control measures, we uphold the tradition of excellence set by our parent



## COMMITMENT TO EXCELLENCE

Our commitment to excellence is deeply rooted in our heritage, and it serves as the driving force behind every facet of our operations. We are dedicated to providing Canadians with a diverse and high-quality selection of food products that cater to the unique tastes and preferences of the local market.



## INDUSTRY EXPERTISE

With a legacy spanning over four decades, Mahmood & Sons Inc brings invaluable industry expertise to the Canadian landscape. Our seasoned professionals and skilled team members are adept at navigating the intricacies of the foodstuff trading business, ensuring that our offerings align seamlessly with the ever-evolving needs of the Canadian consumer.





## DIVERSE RANGE OF FOOD PRODUCTS

Our product portfolio is a reflection of the diversity and richness of the Canadian market. Whether it's pantry staples, specialty items, or premium offerings under the FoodOx brand, Mahmood & Sons Inc takes pride in providing a comprehensive range of food products that enhance culinary experiences across the nation.



## GLOBAL PERSPECTIVE, LOCAL FOCUS

While our roots trace back to the UAE, our operations in Canada embody a local focus. We combine our global perspective with an in-depth understanding of Canadian preferences, ensuring that Mahmood & Sons Inc stands as a trusted and integral part of the Canadian food industry.



## CUSTOMER TRUST AND SATISFACTION

Customer trust is at the heart of our success. Mahmood & Sons Inc has rapidly gained the confidence of Canadian consumers, and our commitment to customer satisfaction remains unwavering. We continuously strive to exceed expectations, building lasting relationships with our valued customers.

Mahmood & Sons Inc is not merely a company engaged in foodstuff trading; it is a symbol of quality, tradition, and a dedication to providing Canadians with the best in the world of food products. Our journey is rooted in the past, guided by the present, and poised for a future filled with culinary excellence.

# BRAND STORY

In the intricate design of the FoodOx logo lies a profound narrative, a visual symphony that harmonizes the essential elements of sustenance and vitality. The very name, FoodOx, reflects our core philosophy—a fusion of "food" and "oxygen," symbolizing not just a meal but an infusion of life into every culinary experience. As you delve into the layers of our emblem, envision the oxygen molecule seamlessly intertwining with the bold typography, encapsulating our commitment to maximum nourishment and culinary innovation.





# OUR PRODUCT RANGE:

## A SYMPHONY OF FLAVORS

### 1. RICE

Experience the excellence of our top-quality rice collection, carefully chosen from the best farms worldwide. Whether it's the aromatic Basmati or the fragrant Jasmine, every grain ensures genuine taste and satisfaction. Dive into the variety we offer and enhance your meals with unmatched flavor and quality.



## 1. BASMATI



PREMIUM 1121 BASMATI RICE



CLASSIC BASMATI RICE



SELLA PREMIUM BASMATI RICE



EXTREME 1121 BASMATI RICE

& More...

## 2. NON BASMATI



PONNI RICE



IDLI RICE



PONNI WHITE RICE



SONA MASOORI RICE

& More...



## 2. PULSES

Immerse yourself in the goodness of our high-quality pulses. Whether it's lentils, chickpeas, or beans, our pulses are packed with nutrition to elevate your meals.



CHICK PEAS



DAL



CHANA



BEANS

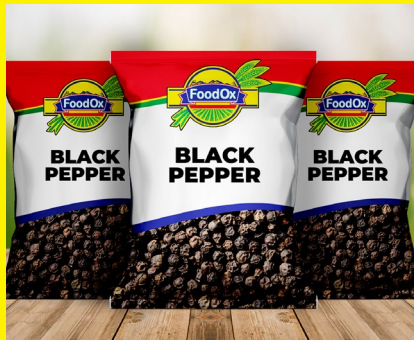
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### 3. SPICES

Unleash a burst of flavors with our diverse spice collection. Carefully sourced and blended, our spices transform ordinary dishes into extraordinary culinary delights.



BLACK PEPPER



CLOVES



CARDAMOM



CUMIN

& More...

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## 4. NUTS

Indulge in the rich flavors and nourishing benefits of our premium nuts. From crunchy almonds to creamy cashews and earthy walnuts, our selection boasts an array of options to tantalize your taste buds and elevate your snacking experience.



ALMONDS



WALNUTS



CASHEWS



PISTACHIOS

& More...

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